

I. Privacy Policy

The Brain Science Foundation (“BSF”) respects your privacy and has adopted this Privacy Policy to inform you about how we collect and use information received on this website. By visiting or using this website, you acknowledge and agree to the terms of this Privacy Statement. BSF is the sole owner of and the only organization that uses the personal information collected on this site. We will not sell or rent this information to others under any circumstances. This Privacy Policy applies to all information collected by BSF from its website, and in connection with other program activities. BSF may also collect information about its donors, supported researchers, and individuals who participate in BSF programs, and we may ask you to provide a specific consent or authorization related to that information.

II. Information Collected by BSF

A. Automatic Collection of Anonymous Information

The Brain Science Foundation has a strong commitment to internet privacy. When you visit our website, like when you visit most other websites, certain anonymous information about your visit may be automatically logged, including information about your internet browser (like Google or Yahoo), the server name and IP address through which you access the internet (the unique identifier for the computer you use to access our website), the date and time you access our website, the pages you access while at our website, the Internet address of the website from which you linked directly to our site, and the Internet address of any website you visit that is linked to our website. We use this information to generate statistics and measure site activity to improve the usefulness of the BSF website.

B. Personally Identifiable Information

You are not required to provide us with personally identifiable information on or through our website, and it is entirely voluntary if you choose to do so. You may visit and browse our website without revealing any personally identifiable information about yourself to us. However, you may also choose to disclose personally identifiable information about yourself by conducting business with us. We may collect personally identifiable information about you if you:

- communicate such information to us
- subscribe to receive our newsletter or other communications
- make an on-line donation
- attend one of our events
- provide a patient testimonial

The personally identifiable information we collect may consist of contact information (such as your name, email address, U.S. mail address or telephone number), your preferences (such as where you go on our site), financial and transaction-related information (if you make a donation to us), and any other information you communicate to us (for example in an email or phone call). BSF uses a third-party payment process to process any online donations and does not retain financial account information of its donors.

We may also collect personally identifiable information from you about others. This information is also subject to the terms of this Privacy Policy.

III. Information Use and Disclosure

BSF does not sell or exchange your information with any other organization, public, private, or non-profit. This policy has no exceptions.

Personally identifiable information we collect may be used purposes like:

- providing services and support to donors, supported researchers, and individuals who participate in BSF programs
- processing authorized transactions (including, without limitation, donations) directly or through third party payment processors
- improving our website, including tailoring it to users' preferences
- providing users with information through newsletters and other communications
- responding to your questions inquiries, comments and instructions
- maintaining records about donations
- maintaining the security and integrity of our systems
- pursuant to legal process or any other purpose required by law.

Please see the Choice/Opt-Out section below for your options regarding the use of personally identifiable information about you.

IV. Choice/Opt-Out

In order to provide services to you, we will occasionally send you communications related to your transactions, security or the administration of our website. From time to time, we may also wish to send you our newsletter or other communications such as those concerning upcoming events. If you do not wish to receive our newsletter or such other communications, please send an email containing your request to info@brainsciencefoundation.org. If you are making an online donation, you may also uncheck the box next to the statement indicating that you do not wish to receive such communications from BSF.

V. Cookies

BSF's server, or the servers of companies that we use to help us operate our website, may place a "cookie" on your computer. A "cookie" is a small piece of data that can be sent by a web server to your computer, which then may be stored by your browser on your computer's hard drive. Cookies allow our computer to recognize your computer while you are on our website and help customize your online experience and make it more convenient for you, for example by allowing us to save information related to a previous contribution. The information collected from cookies may also be used to improve the functionality of our website.

Most web browser applications (such as Microsoft Internet Explorer and Google Chrome) have features that can notify you when you receive a cookie or prevent cookies from being sent. If

you disable cookies, however, you may not be able to use certain personalized functions of this website.

VI. Third Party Providers

We use outside companies for necessary business tasks, such as shipping orders and processing credit card payments. Our agreements with these third parties require that these companies do not retain, share, store or use personally identifiable information for any secondary purposes and such information is protected and encrypted. The use of personally identifiable information by third parties is governed by such third parties' privacy policies.

We partner with other third parties to provide specific services. For example, we use third-party companies for application submissions, delivery of communication materials and other necessary activities. We may share names, address information, phone numbers, fax numbers and e-mail addresses in cases where it is necessary for the third party to provide these services. These third parties are not allowed to use personally identifiable information except for the purpose of providing these services. We make our privacy policies clear to any service providers, and adherence to these policies may be required for maintaining a business relationship with the BSF.

VII. External Links

Our website may contain links to other websites controlled by third parties. While we try to link only to websites of reputable organizations, please be aware that BSF is not responsible for the privacy practices or the content of other websites. We encourage you to read the privacy statements provided by other websites before you provide personally identifiable information to them. We will make efforts to inform you when you are leaving our website.

VIII. Security

We maintain physical, administrative, and technical safeguards to help protect your personal information, including:

- Requiring third-party payment processors we contract with to use industry-standard secure encryption software to protect information that you submit to us over the secure portions of our website;
- Restrict access to your personal information to only the people who need to know that information
- Maintain our web servers in an environment in which access to such servers is limited to authorized individuals and maintained with physical, administrative, and technical safeguards.

Despite these safeguards, no information that is transmitted over the Internet or any wireless network is 100% secure. Accordingly, we cannot guarantee the security of any information that you provide to us and you must do so at your own risk – but we will use industry-standard practices to protect its security.

IX. Children's Privacy

This website is designed for use by persons aged 13 or older. We do not solicit or knowingly collect personally identifiable information from children under the age of 13. If, despite this, we receive personally identifiable information from a person who states s/he is, or who we have reason to believe is, under the age of 13, we will delete such information from our systems.

X. Changes to this Privacy Policy

BSF reserves the right to modify or supplement this policy at any time. If we make a material change to the terms of this policy, we will post a notice on our homepage and link to the new policy. Continued use of our website after any such revision or modification constitutes your acceptance of this Privacy Policy as so revised or modified. BY USING OUR WEBSITE, YOU AGREE TO THIS CHANGE PROCEDURE.

XI. International Users

If you are visiting this site from outside of the United States, your connection may be made through and to servers located in the United States, your registration, entries and orders placed through the site may be fully processed in and from the United States, and all information you provide may be processed and maintained in our web servers and internal systems located within the United States. The data protection and other laws of the United States and other countries might not be as comprehensive as those in your country, but please be assured that we take steps to ensure that your privacy is protected. By using our services, you understand that your information may be transferred to our facilities and those third parties with whom we share it as described in this privacy policy. By using this site, you authorize the export of your personally identifiable information to the United States and its storage and use as specified above when you provide such information to us. This Privacy Policy and our legal obligations are subject to the laws of Massachusetts and the United States, regardless of the location of any user. Any claims or complaints must be filed exclusively in the courts of the United States in Massachusetts.

XII. Contacting Us

If you have questions or concerns about this Privacy Policy or our practices with respect to personally identifiable information, please contact us at: Brain Science Foundation Inc, at 148 Linden Street, Suite 203, Wellesley, MA 02482.

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